

2026

TEDx Gosport



SPONSORSHIP PROPOSAL



Gosport is a unique place, a town with rich heritage, natural beauty, and a strong sense of community. We believe that sharing ideas has the power to shift attitudes, inspire change, and ultimately make a difference in the world. Your support as a financial sponsor will help us continue bringing these ideas to life at TEDxGosport. We welcome contributors from across business, arts, history, science, technology, and beyond.

This event will reach hundreds of people in the room and thousands more online. To make it possible, we are inviting a select group of organisations who believe in the power of ideas to join us as financial sponsors. Your contribution will directly support the creation of TEDxGosport, which is proudly organised by volunteers from the Gosport community.

TEDxGosport is part of a world-wide phenomenon known as TED.

TED is a nonprofit organisation devoted to Ideas Worth Spreading. It started in 1984 as a conference of people seeking to share their knowledge in the worlds of **T**echnology, **E**ntertainment and **D**esign. TED now conducts live conferences featuring some of the world's most fascinating thinkers and doers.

People from Gosport and those of us in the Central South region have great ideas as well. That's why we created TEDxGosport and all of the activities involved with the organisation. The TEDxGosport team are keen to showcase featured speakers with a Gosport connection sharing ideas.

TED^x Gosport

THEME

Our event will feature inspirational speakers with a theme of:

Connection

What does connection mean for us? Connection is the invisible architecture of every breakthrough, every movement, every moment that reminds us we are not thinking, building, or becoming alone.

We are seeking contributors across a wide variety of sectors including business, arts, history, science, tech and more!

This event will engage hundreds in attendees but thousands across digital channels. To help bring these ideas to the stage, we're reaching out to a select group of organisations that are committed to the power of ideas and asking them to become a financial sponsor to help make TEDxGosport activities possible.

TEDxGosport is organised by volunteers from Gosport.

**Last our talks reached an audience of 100 in person and over 28,000 watches, so far online.
This is A LOT of brand exposure!**

WHY BECOME A TEDxGosport SPONSOR?

Becoming a TEDxGosport sponsor means investing in a platform that brings global ideas to a local stage, right here in Gosport. Sponsorship isn't just financial support; it's a chance to align your organisation with creativity, innovation, and community pride. By supporting TEDxGosport, you help showcase new perspectives, amplify local voices, and inspire positive change across our town and beyond.

As a sponsor, you'll be part of a movement that sparks curiosity, strengthens local culture, and connects Gosport to an international network of forward-thinking communities.

- **Connect with thought leaders.**
- **Contribute to the vision.**
- **Collaborate with us.**

BE PART OF SOMETHING MEANINGFUL

Our goal is to create lasting partnerships with organisations that want to be part of and add excitement to the TEDxGosport experience. Our presenters will address some of humanity's toughest challenges offering ideas focused on innovation, enterprise and optimism. We seek to highlight local and regional ideas that inspire people to change their lives, their communities and their world.



SPONSORSHIP PACKAGES

07572352577

tedxgosport@gmail.com

Headline Partner

Investment: £2,000–£3,000

For one organisation that wants visible support without buying the soul of the stage.

Includes:

- Promotion on website and all materials.
- Logo on stage slides, programmes, and sponsor boards.
- Six complimentary tickets with reserved seating.
- Social media acknowledgements pre- and post-event.
- Logo on post-event highlight video and website archive.

Connection Sponsor

Investment: £1,000–£1,500

For brands that like being associated with ideas rather than logos.

Includes:

- Alignment with the theme Connection in programme and website.
- Logo on selected slides and printed materials.
- Four complimentary tickets.
- Sponsor mention in one email newsletter and two social posts.
- Option to host a small branded networking area or table.

Community Partner

Investment: £500–£1,000

For local businesses who want to say “we back ideas in Gosport”.

Includes:

- Logo on sponsor page and venue signage.
- Two complimentary tickets.
- Social media thank-you and inclusion in press acknowledgements.
- Flyer or gift in delegate welcome packs.

Ideas Partner

Investment: £300–£600

For people and organisations who want to fund thinking, not banners.

Includes:

- Recognition as supporting speaker coaching and production.
- Logo in programme near speaker section.
- Two complimentary tickets.
- Personal thank-you in post-event communications.

Sponsorship in Kind

Venue Partner (In-Kind)

Providing space, rehearsal rooms, or breakout areas.

Includes:

- “Official Venue Partner” credit on website and signage.
- Verbal thank-you from the host on the day.
- Logo in programme and sponsor board.
- Four complimentary tickets.

Production Partner – AV / Livestream (In-Kind)

Includes:

- Credit on recorded talks
- Logo on website and post-event videos.
- Behind-the-scenes photos and content for your own marketing.
- Four complimentary tickets.

Hospitality Partner

Print and Design Partner

Travel and Accommodation Partner (In-Kind)

Includes:

- Branding at event and website and digital channels.
- Logo in programme and signage as “Official Partner”.
- Social media features highlighting your support.
- Product placement in delegate packs.
- Two complimentary tickets.

OTHER BENEFITS

- Press and PR activities
- Brand profiling at both launch event and TEDxGosport event.
- Promotion through digital channels, with minimal reach of 7000 views (based on previous promotional activities)
- Advertising in event literature.
- Opportunity to share merchandise with attendees.
- Increase of network reach into different sectors and industries.
- Opportunity to inspire key stakeholders with free passes to the event.

ABOUT **TED^x** Gosport

TEDxGosport is independently organised event in the spirit of ideas worth spreading, The X simply means independent with the aim of bringing people together to share a TED-like experience.

At a TEDxGosport, TEDTalk videos and live speakers combine to spark deep discussion and connection in a small group. The TED Conference provides general guidance for the TEDx programme, but individual TEDx events are self-organised. (Subject to certain rules and regulations.) TEDxGosport is a non-profit. We are managed and operated by volunteers.

Ideas presented on our stage include how to have a great corporate culture, creating an entrepreneurial ecosystem in Southampton in communities large and small, working together to positively impact our climate, the power of saying yes to challenges, how curiosity fuels creativity, being open to understanding different cultures, taking risks to a better life and the value of the arts in giving us a better society.

TEDxGosport features live speakers, local artistic presentations, thoughtful conversations and challenging videos from the TED collection.

